



ACQUISITION OPPORTUNITY

0932293 B.C. LTD. o/a CELLICON (“CELLICON”)

MNP Ltd., in its capacity as licensed insolvency trustee (the “Trustee”) of Cellicon’s bankruptcy estate, is soliciting offers to purchase Cellicon’s assets.

Cellicon operates business as a nationally branded retailer of wireless accessories, which accessories are sold to the public through independent operators at thirty eight (38) mall-based stores, kiosks, and carts across Canada. Cellicon’s assets include its interest in:

1. Intellectual property, including trade-mark registrations, domain names, etc.;
2. Store fixtures, equipment, and leasehold improvements; and
3. Lease agreements and occupation agreements in respect of Cellicon’s 38 locations.

The sale process involves a stalking horse offer, which shall serve as the baseline bid against which all other qualifying offers shall be evaluated. Any sale transaction is subject to Court approval. The Bid Deadline date is May 5, 2021 at 5 PM (Toronto time). Interested parties can obtain additional information by contacting the Trustee at the contact details below and at Trustee’s case website www.mnpdebt.ca/cellicon.



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